Starting from small: Cycling campaign in Entebbe, Uganda

Mayor Vincent de Paul Kayanja
11.09.2019
EcoMobility SHIFT+

A tool developed to assess, analyze, and act to implement solutions and to improve urban mobility performance.
VISION CASTING WITH STAKEHOLDERS
VISION

ENTEBBE, UGANDA

A well-planned, liveable, green tourist destination that is accessible and safe for everyone at all times, and well connected by land and water transport.
### ONE OF THE ACTION ITEMS

**RAISING AWARENESS**

<table>
<thead>
<tr>
<th>Sustainable mobility objectives</th>
<th>Actions (Low-hanging fruits to strategic interventions)</th>
<th>Responsibility</th>
<th>Timeline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase public cycling awareness</td>
<td>Cycling campaign, event, marketing materials</td>
<td>Mayor’s Office &amp; Mobility team</td>
<td>Next 6 months</td>
</tr>
<tr>
<td>Sensitise institutions</td>
<td>Appoint Mobility Task Team to identify quick wins</td>
<td>Mayor's Office, UNRA, Chief of Traffic, Public health</td>
<td>In the next 3 months</td>
</tr>
<tr>
<td>Sensitise population on active mobility</td>
<td>No vehicle day on one of the roads</td>
<td>Traffic police, municipal enforcement team</td>
<td>Next 3 months</td>
</tr>
</tbody>
</table>
BIKE UP UGANDA
IN Volving the residents
MAYOR LEADING THE WAY
Welcome to Entebbe!