

Benefits for the cities

Self-Assessment:

- Allow for cross-departmental collaboration to evaluate the urban mobility system
- Gives you access to professional guidance and best practices
- Improves your priority setting, efficiency and effectiveness in transport planning

Audit:

- Assures the quality of the your self-assessment and your city's EcoMobility score
- Earns the city an EcoMobility certificate, showing city's commitment to sustainable mobility
- Is your ticket to the EcoMobility SHIFT network of cities and experts spearheading sustainable mobility

Act:

- Improve your efficiency and effectiveness in transport planning based on informed decisions on priorities, targets, plans and goals
- Continuously assess your progress and impacts of your actions
- Be a source of inspiration to other cities



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ASSESS, AUDIT, ACT

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Assess your city's sustainable mobility performance and find prioritisation for actions

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What is EcoMobility SHIFT?

The EcoMobility SHIFT is a methodology designed for cities to measure the city's performance in urban mobility and make informed decisions based on the areas that require improvement.

Why EcoMobility SHIFT?

In order to successfully design Sustainable Urban Mobility Plan (SUMP) and policies, implement actions, you would need to embark on a situational analysis. EcoMobility SHIFT offers a process of "Assess, Audit and Act" to achieve sustainable urban mobility in your city.

The SHIFT Framework

Three stages to performance

Stage 1: Self-Assessment

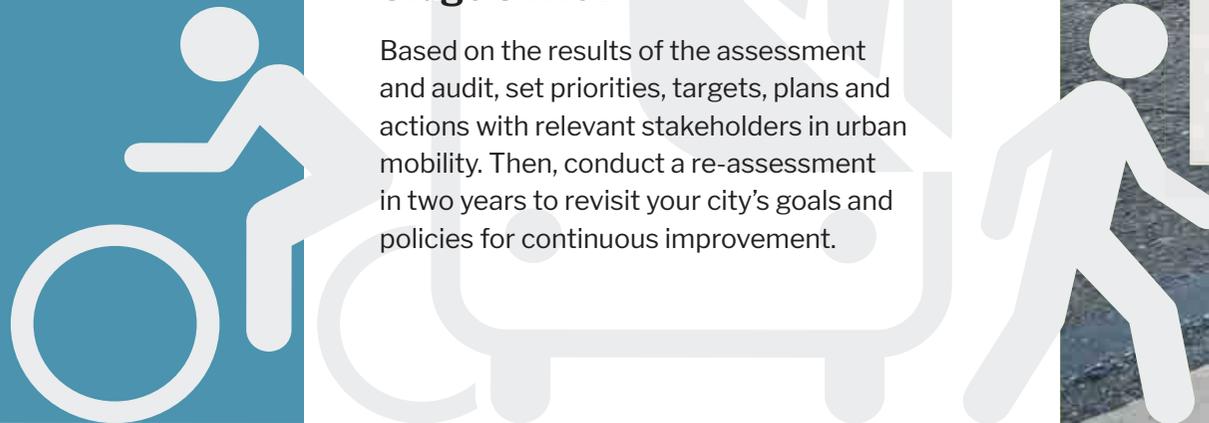
Embark on a self-assessment by collating data and information from the relevant city departments and stakeholders in urban mobility. Using a set of indicators, analyse your performance and the situation in the city within a working group and score your agreed results. Upon completion of the assessment, you can proceed to the next stage and fix the gaps identified.

Stage 2 : Audit

Ready to undergo an external audit? Submit your EcoMobility report and request for an audit from the EcoMobility team, who will appoint a certified auditor to visit your city and audit your self-assessment.

Stage 3 : Act

Based on the results of the assessment and audit, set priorities, targets, plans and actions with relevant stakeholders in urban mobility. Then, conduct a re-assessment in two years to revisit your city's goals and policies for continuous improvement.



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How to participate?

- 1 Visit our website: www.ecomobility.org/ecomobility-shift
- 2 Fill in the **Expression of Interest** form online
- 3 For more information or questions please contact us at ecomobility@iclei.org

