

# EcoMobility SHIFT

Assess your city's sustainable mobility performance and find prioritization for actions

## Expressions of Interest

Cities around the world implement various urban mobility projects to increase the service provided to the citizens, however in many cases the city does not have a direct feedback on the effectiveness of the project once it is completed. After working with cities and deeply analyzing the process in many cities, ICLEI developed the EcoMobility SHIFT together with the various stakeholders including academia, city governments and knowledge partners. The EcoMobility SHIFT is a methodology designed for cities to measure the city's performance in urban mobility and make informed decisions based on the areas that require improvement.

In order to successfully design Sustainable Urban Mobility Plan (SUMP) and policies, implement actions, you would need to embark on a situational analysis. EcoMobility SHIFT offers a process of "Assess, Audit and Act" to achieve sustainable urban mobility in your city.

EcoMobility SHIFT process is made up of three stages: (1) a process for self-assessing performance of the urban mobility system; (2) an audit procedure to verify the results; and (3) evaluating results of the assessment or audit in order to set priorities, targets, plans and actions to improve the urban mobility system.

### How to start?

A city interested in embarking on EcoMobility SHIFT is requested to establish contact with the EcoMobility SHIFT secretariat, hosted by EcoMobility team at ICLEI Local Governments for Sustainability (World Secretariat). There are two ways of engaging us for the EcoMobility SHIFT:

- i. **Self-assessment:** The city can perform the self-assessment independently or approach the EcoMobility team to perform an advisory role during the assessment stage; or
- ii. **Audit:** The EcoMobility team will act as an independent party to audit the self-assessment results of the city and provide recommendations for improvements; or
- iii. **Both** of the above.

To start, please fill in the **Expression of Interest** form on the back sheet to confirm interest to undertake EcoMobility SHIFT. The self-assessment manual will be provided to cities, which will describe the processes and stakeholders required. Upon completion of the self-assessment, the city can choose to proceed to the audit process. Upon completion of the entire EcoMobility SHIFT process, cities can choose to continue relations with the EcoMobility team by joining the EcoMobility Alliance, a network of cities and auditors.

### Contact us

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Expression of Interest to  
 assess your city’s sustainable mobility performance by using the  
**EcoMobility SHIFT**

*Please send this form to [ecomobility@iclei.org](mailto:ecomobility@iclei.org)*

**City Information**

City Name (in English)	
City Name (in local language)	
Address, postal code, country	
City website	

**Contact of Nominated Liaison for the use of the EcoMobility SHIFT in your city**

Contact person	First name:	Last name:
Title	Prof./ Dr./ Mr/Mrs/Ms/ others:	
Position (English)	(English):	(Local language):
Department		
Division		
Email address		
Direct phone		
Skype		
Address, postal code, country		

**How to participate?**

*Please tick all options that apply and fill in the accompanying text boxes below if you tick box 1.*

<input type="checkbox"/>	1. The city wants to measure its performance in urban mobility and make informed decisions by using the EcoMobility SHIFT scheme.				
	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%; padding: 5px;">Please elaborate on your motivation and expectations underlying this Expression of Interest in assessing your city’s mobility performance with the use of the EcoMobility SHIFT scheme.</td> <td style="width: 60%;"></td> </tr> <tr> <td style="padding: 5px;">Please demonstrate how your city is committed towards ecomobility in a long-term perspective.</td> <td></td> </tr> </table>	Please elaborate on your motivation and expectations underlying this Expression of Interest in assessing your city’s mobility performance with the use of the EcoMobility SHIFT scheme.		Please demonstrate how your city is committed towards ecomobility in a long-term perspective.	
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Please demonstrate how your city is committed towards ecomobility in a long-term perspective.					

	Please briefly describe in bullet points the ongoing present main projects, strategies, plans, initiatives, and activities related to sustainable urban mobility.	
	Which specific ecomobility issues does your city wish to work on?	
	Which part of the EcoMobility SHIFT scheme are you interested in undertaking?	<input type="checkbox"/> <b>Self-Assessment:</b> conduct self-assessment by collating data and information. Using a set of indicators, analyse your performance and the situation in the city within a working group and score your agreed results. <input type="checkbox"/> <b>Audit:</b> submit your EcoMobility report and request for an audit from the ICLEI EcoMobility team, who will appoint a certified auditor to visit your city and audit yourself-assessment. If audit, has your city completed the self-assessment process? <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Both.
	Does your city regularly collect data related to the urban transportation system? If so, please shortly describe the types of data/ information collected?	
<input type="checkbox"/>	2. The city would like to have a discussion with the EcoMobility SHIFT Secretariat to learn more about the scheme before deciding to participate.	

**More information**

*Please send us additional information if needed.*

Thank you for your interest to undertake the EcoMobility SHIFT process and filling up this Expression of Interest form. Please email this form to [ecomobility@iclei.org](mailto:ecomobility@iclei.org) and our team will respond to you the soonest possible. If you have any questions, please do not hesitate to contact us.